

Earth Energy, Inc.

www.earth-energy.org

Business Plan

Company Description and Mission

Earth Energy, Inc. is a non-profit, tax-exempt 501 (c) (3) corporation (tax-exempt status pending IRS approval) funded by the generosity of supporters around the world.

Mission

Through the open-source research and development of Earth Energy devices (i.e., zero-point energy devices) as well as through educational videos, our mission is to make these devices and knowledge available to the public in a non-profit manner. Our goal is to enable people to live in a 100% self-sustained manner, thereby *ending programs such as welfare*, and at the same time restoring the health of planet Earth.

Specifically, we want to enable individuals to use Earth Energy devices to:

- Power their home off the grid
- Power their transportation from a non-gasoline fuel source
- Have a free source of organic food
- Have a free source of clean water

Earth Energy devices in development include:

- Electromagnetic generator to power a house (7 kw)
- RF-modulated fuel cell to power a car
- RF-modulated devices that power HVAC and other equipment currently powered by natural gas or propane.
- Medical devices that heal blood disorders and other diseases
- Alternative propulsion devices

How-to educational videos in production include:

- How to build and maintain an efficient home
- How to build and maintain a water well, providing free water
- How to build and maintain a year-round green house, providing free food
- How to build and maintain a septic system

Though our initial mission is to bring this technology/knowledge to individuals, serving the residential market, all the technology will be simultaneously developed and scaled up to serve commercial industries as well.

Business Plan

1. **What is the problem?** Many of the problems we face today stem from *unnecessary* dependency on establishment and inefficient sources of energy.
2. **What is the solution?** Bring the necessary technology and educational programs to the market that will enable people to live independently and *take responsibility* for their own well-being (see www.earth-energy.org website and mission statement above).
3. **How will you make money?** All the knowledge will be open-source yet licensed through www.earth-energy.org and accessed through the following mechanisms:
 - a. All finished products will be available through Earth Energy, Inc. at cost + a TBD percentage of cost that will be used for further R&D.
 - b. Specific knowledge (e.g., CAD drawings, schematics, educational videos) may be downloaded by interested parties provided there is agreement to the Terms and Conditions (see Earth Energy Technology Agreement), which entitles Earth Energy to 6% per unit should someone choose to commercialize products based on the knowledge provided by Earth Energy.
 - c. Partnership agreements such that companies fund and work with Earth Energy to design and develop specific technology in accordance with mutually agreed conditions in line with Earth Energy philosophies.
4. **What is the target market?** The global population, as there is no one that would not be interested in said technology.
5. **What is our competitive advantage?** Two things set us apart in the market:
 - a. Our unique pricing model will make Earth Energy and our partners the leaders in the various markets pursued (see #3), and
 - b. Two of the top RF scientists in the country (Bob Smicz and Bob Bateman) directing R&D development of our core technology.

6. Who is the management team?

Executive Management	
Leah Lehman CEO info@earth-energy.org Phone: (919) 455-0146	Jaclyn Coate VP Business Development/Operations Phone: (440) 796-7666
Bob Bateman CTO Phone: (604) 701-8213	Robinson Khaka Chief Engineer Phone: (860) 378-9873
Charles Crum Chief Production Officer Phone: (317) 753-3236	Bob Klein Mathematician/Patents Phone: (604) 715-3842

7. What are our funding requirements? We are currently raising initial start-up funds for the following expenditures:

Item	One time Initial Cost	Estimated Yearly Cost	Estimated 5-year Cost
Lab in Cary, NC USA:			
3000 ft ² (rental market is 15/ft ² /month)	0	\$180,000	\$2,880,000
Initial internal infrastructure	\$10,000	0	0
Lab in Shelbyville IN, USA:	0	0	0
3000 ft ² (rental market is \$4/ft ² /month)	0	\$144,000	\$720,000
Initial internal infrastructure	\$5,000	0	0
Equipment for two labs:	0	0	0
Spectrum analyzer (\$3,000)	\$6,000	0	0
Network analyzer (\$15,000)	\$30,000	0	0
Frequency counter (\$500)	\$1,000	0	0
RF volt meter (\$1,000)	\$2,000	0	0
Bench DVM (\$500)	\$1,000	0	0
LCR meter (\$200)	\$400	0	0
Variable bench power supply (\$200)	\$400	0	0
Soldering station (\$200)	\$400	0	0
Miscellaneous tools (\$1000)	\$2,000	0	0
Manufacturing equipment and costs (\$5,000/month)	0	\$60,000	\$300,000
12 FTEs at an <u>average</u> of \$150K/year	0	\$1,800,000	\$9,000,000
Miscellaneous costs (e.g. travel, etc.)	0	\$100,000	\$500,000
Total Start-Up Funds	\$58,200.00	\$2,644,000.00	\$13,220,000.00